

Visitor management system

DATA MODUL supports PhantasiaLand theme park in expanding its digital visitor management system

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The management of the popular PhantasiaLand theme park in Brühl near Cologne has been relying on customised hardware and software solutions from DATA MODUL for years. Now the Munich-based system solution provider has been commissioned to support the theme park in expanding its digital signage infrastructure. For this purpose, DATA MODUL is supplying 75-inch digital signage monitors. These monitors, specially designed for outdoor use, are ideal for displaying various types of visitor information, such as directions to free car parks and hotels.

With a luminosity of up to 3500 nit and an integrated brightness sensor that automatically adjusts the screen brightness to the ambient light conditions, the monitors ensure optimum visibility of all content even in direct sunlight. Thanks to high-quality components, an IP56 housing and IK10-protected front glass, the monitors are extremely robust and offer reliable protection against external impacts such as dust, water and vandalism. The operating temperature range of -30°C to +50°C and the integrated climate management ensure an efficient and smooth operation all year round, even under demanding weather conditions.

Dr. Xue Li, Head of Products & Markets - Smart Retail & Signage at DATA MODUL, emphasises: “Our 75-inch digital signage monitors are ideally suited to meet the challenges of the outdoor sector and can be used for versatile applications thanks to their slim design. They are operated using the matching IPC3-2 standalone controllers, while the maXcs software from DATA MODUL also enables centralised management and control of all content. The monitors can be flexibly adapted, updated and analysed for specific target groups as required.”

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About DATA MODUL

As a passionate enabler, DATA MODUL AG does everything in its power to turn customers' visions into reality. With a comprehensive understanding of hardware, software and services as a harmonious unit, the focus is on developing customised display solutions that precisely meet the specific needs and objectives of the customer. The outstanding core competence of DATA MODUL AG lies in customising, whereby the company not only provides products, but rather tailor-made solutions with a clear market focus. With over 50 years of experience, DATA MODUL AG represents financial stability, innovative strength and international growth. Its presence at more than 20 locations worldwide and a total area of around 40,000 square metres for production, logistics and administration enables the company to respond flexibly to global challenges.

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